

September 15, 2023

Reference for Blueberry College and Universitet

To Whom It May Concern:

The American International Recruitment Council (AIRC) is a non-profit standards development organization recognized by the U.S. Department of Justice and the U.S. Federal Trade Commission and Commercial Service.

The AIRC Certification process for education agencies is rigorous and AIRC Certified agencies must meet the following criteria in order to be certified by AIRC:

- Eligibility rules for years in business and numbers of students placed
- No fraudulent activity as verified by a high-level background screening report (Foreign Corrupt Practices Report, which checks the company, multiple owner, native language, social media, legal liabilities and more through over 200 international search indexes)
- Verified documentation that the 5 AIRC Standards with 40 requirements are met by the agency in its headquarters and any branches. A trained site reviewer visits the agency to verify the agency's documentation. An independent Certification Commission also conducts a comprehensive review of the agency. The AIRC standards fall under 5 general areas to ensure the agency meets criteria for planning and organization, sustainability, transparency around fees and recruitment processes, human resource policies; training of counseling staff on institutional partners and U.S. higher education, accreditation and immigration; truth and honesty in marketing, truthfulness in potential placement outcomes, confidentiality, authenticity of documentation, continued client evaluation and complaints process.
- High satisfaction with institutional partners as verified through several institutional reference interviews.
- Annual reporting to AIRC, including the submission of evaluation forms submitted by institutional clients and student clients that demonstrate continued high quality.
- An open comments and complaints process for the period within which the agency is approved to proceed through certification and for the period the agency is certified.

Blueberry College and Universitet has been an AIRC Certified agency since 2018 and is an AIRC Certified Agency in good standing. It has AIRC Certification status through 2033.

AIRC has received no complaints or negative comments pertaining to the services or processes of the agency.

Please let me know if you have any questions about AIRC, AIRC Standards, the Certification process or this agency's status.

Best wishes,

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Director of Certification

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